



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1353061

Schedule Dates 10/09/12-10/15/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA / 1537 (466780)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1537
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments OBAMA

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Gardy Sweetman
CO-OP No
Headline # ECR09781599
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,248.75
Net Total \$41,076.25
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	81	\$48,325.00
Grand Total:	81	\$48,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:58A- 7:27A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:28A- 7:57A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:58A- 8:27A (EST)			1	1	1	1			4	\$200.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	8:28A- 9A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10P- 10:27P (EST)			1	1	1	1			4	\$1,250.00	\$5,000.00	Columbus (WTTE)	NEWS	8/9/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10:28P- 11P (EST)			1	1	1	1			4	\$1,250.00	\$5,000.00	Columbus (WTTE)	NEWS	8/9/12
7.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9A- 10A (EST)	1							X	1	\$300.00	\$300.00	Columbus (WTTE)	FOX NEWS SUNDAY	8/9/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9A- 10A (EST)			1	1	1	1			4	\$175.00	\$700.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10A- 11A (EST)	3		X	X	X	X			3	\$175.00	\$525.00	Columbus (WTTE)	MAURY	8/9/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11A- 12P (EST)	2		X	X	X	X			2	\$115.00	\$230.00	Columbus (WTTE)	JEREMY KYLE	8/9/12
11.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	12:58P- 1:57P (EST)	3		X	X	X	X			3	\$115.00	\$345.00	Columbus (WTTE)	JUDGE ALEX	8/9/12
12.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	1:58P- 2:57P (EST)	3		X	X	X	X			3	\$150.00	\$450.00	Columbus (WTTE)	JUDGE JOE BROWN	8/9/12
13.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	2:58P- 3:57P (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	JUDGE GREG MATHIS	8/9/12
14.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:58P- 6:27P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WTTE)	BIG BANG THEORY	8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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15.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:28P- 6:57P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WTTE)	2.5 MEN	8/9/12
16.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6:30P- 7P (EST)	1						X		1	\$400.00	\$400.00	Columbus (WTTE)	8IG 8ANG THEORY	8/9/12
17.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:58P- 7:30P (EST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Columbus (WTTE)	2.5 MEN	8/9/12
18.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- 7:57P (EST)			1	1	1	1			4	\$1,350.00	\$5,400.00	Columbus (WTTE)	8IG 8ANG THEORY	8/9/12
19.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	8IG 8ANG THEORY	8/9/12
20.0	Normal Line / Prime	10/09/12-10/09/12	3	:30	8:58P- 10P (EST)	1		X						1	\$2,000.00	\$2,000.00	Columbus (WTTE)	NEW GIRL / MINDY PROJECT	8/9/12
21.0	Normal Line / Prime Premium	10/10/12-10/10/12	3	:30	7:57:50P- FOX-X Factor (Wednesday)	1			X					1	\$2,000.00	\$2,000.00	Columbus (WTTE)	X-FACTOR	8/9/12
22.0	Normal Line / Prime Premium	10/11/12-10/11/12	3	:30	7:57:50P- FOX-X Factor (Thursday)	1				X				1	\$2,000.00	\$2,000.00	Columbus (WTTE)	X-FACTOR	8/9/12
23.0	Normal Line / Prime	10/12/12-10/12/12	3	:30	8P- 9P (EST)	1					X			1	\$800.00	\$800.00	Columbus (WTTE)	TOUCH	8/9/12
24.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11P- 11:32P (EST)	3		X	X	X	X			3	\$350.00	\$1,050.00	Columbus (WTTE)	OFFICE	8/9/12
25.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11:35P- 12:05A (EST)	2		X	X	X	X			2	\$225.00	\$450.00	Columbus (WTTE)	SEINFELD	8/9/12
26.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	12:05A- 12:35A (EST)	2		X	X	X	X			2	\$150.00	\$300.00	Columbus (WTTE)	MY NAME IS EARL	8/9/12

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27.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11P- 11:32P (EST)	1							X	1	\$250.00	\$250.00	Columbus (WTTE)	2.S MEN	8/9/12
28.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11:33P- 12:04A (EST)	1							X	1	\$100.00	\$100.00	Columbus (WTTE)	2.S MEN	8/9/12
29.0	Normal Line / Football	10/14/12-10/14/12	3	:30	12:58:30P- Sports-FOX NFL 1pm Game	1							X	1	\$1,400.00	\$1,400.00	Columbus (WTTE)	NFL	8/9/12
30.0	Normal Line / Football	10/14/12-10/14/12	3	:30	4:13:30P- Sports-FOX NFL 4pm Game	1							X	1	\$2,200.00	\$2,200.00	Columbus (WTTE)	NFL	8/9/12
31.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:58A- 8:27A (EST)	1	1							1	\$200.00	\$200.00	Columbus (WTTE)		8/9/12
32.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10P- 10:27P (EST)	1	1							1	\$1,250.00	\$1,350.00	Columbus (WTTE)		8/9/12
33.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10:28P- 11P (EST)	1	1							1	\$1,250.00	\$1,250.00	Columbus (WTTE)		8/9/12
33.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	9A- 10A (EST)	1	1							1	\$175.00	\$175.00	Columbus (WTTE)		8/9/12
35.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:58P- 6:27P (EST)	1	1							1	\$400.00	\$400.00	Columbus (WTTE)		8/9/12
32.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	6:28P- 6:57P (EST)	1	1							1	\$400.00	\$400.00	Columbus (WTTE)		8/9/12
32.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	6:58P- 7:30P (EST)	1	1							1	\$1,250.00	\$1,350.00	Columbus (WTTE)		8/9/12
33.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:30P- 7:57P (EST)	1	1							1	\$1,350.00	\$1,350.00	Columbus (WTTE)		8/9/12

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